

TRIO

GALA BALLET ~ OPERA ~ SYMPHONY

FEBRUARY 8, 2013

CONTRACT

Please return contract and make checks payable to:

The Phoenix Symphony
One North First Street, Suite 200
Phoenix, AZ 85004

Attention: Loren Bouchard
Phone: 602-452-0425
Fax: 602-241-5339

OPTION A: Advertising Section: Prices are for space only and do not include the cost of ad production.

<input type="checkbox"/> Back cover (full page)	\$10,000
<input type="checkbox"/> Inside front cover (full page)	\$5,000
<input type="checkbox"/> Inside back cover (full page)	\$5,000
<input type="checkbox"/> Page 1 (full page)	\$2,500
<input type="checkbox"/> Last page (full page)	\$2,500
<input type="checkbox"/> Double page color spread ad	\$2,500
<input type="checkbox"/> Full page, color ad	\$1,500
<input type="checkbox"/> Full page, black and white ad	\$1,000
<input type="checkbox"/> Half page, black and white ad	\$550

OPTION B:

We do not wish to advertise, but would like to support **TRIO Gala** and are enclosing a contribution of

\$ _____

ADVERTISING MATERIAL IS DUE BY DECEMBER 31, 2012.

PAYMENT OPTIONS

I have enclosed a check:

In the amount of _____ Check # _____

I prefer to charge my advertisement:

Visa MasterCard American Express Discover

NAME (PLEASE PRINT)

CARD NUMBER

COMPANY (IF APPLICABLE)

EXPIRATION DATE

CARD ID NUMBER

ADDRESS

NAME AS IT APPEARS ON CARD (PLEASE PRINT)

CITY STATE ZIP

SIGNATURE REQUIRED

TELEPHONE FAX E-MAIL ADDRESS

- Advertising material must be received no later than Dec. 31, 2012.
- Attached copy to be used in TRIO Gala program.

SIGNED

Send advertising materials to:*

PS Studios, Inc. Attn: Peter Shikany
3002 N. Third Street | Phoenix, AZ 85012 | Phone: 602.253.0390 | Fax: 602.253.0399
E-mail: ps@psstudios.com

*You may supply your own print-ready ad if it conforms to specifications. If interested in ad design services, please call PS Studios for a quote.

– Ad specifications on reverse side.

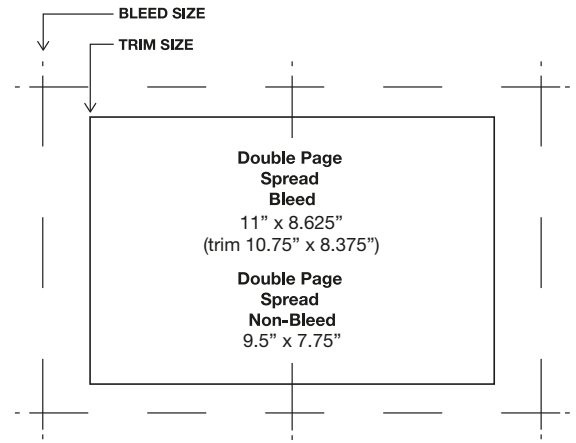
ADVERTISING MATERIAL IS DUE BY DECEMBER 31, 2012.

Art Requirements (all measurements are width x height)

Trim size of program: 5.375" x 8.375"

Keep all reading and live matter .25" inside trim

Double page (CMYK)	Bleed	11" x 8.625"
	Non-bleed	9.5" x 7.75"
Single Page	Bleed	5.625" x 8.625"
	Non-bleed	4.75" x 7.75"
Half Page	Non-bleed	4.75" x 3.6875"

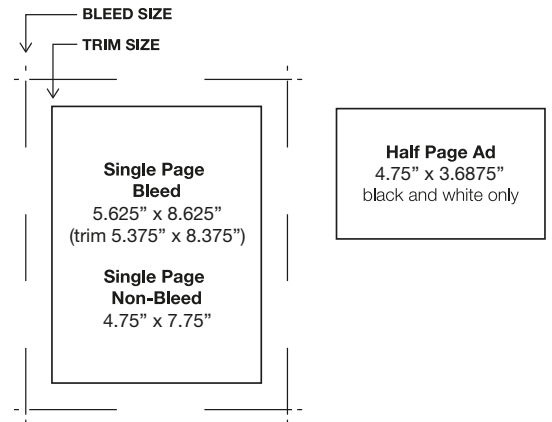


Color options:

- **Full color** (CMYK; for collection pages, double page spread ads and full page ads only)
- **Black only** (avoid heavy reverse solids and tints)

Submission of digital art:

- Preferred format for digital submission is a high-resolution Adobe PDF with crop marks. If you are unable to produce your finished ad in a high-resolution PDF format, we will accept Adobe Illustrator EPS (with all text converted to outlines)
- Half page ads must be submitted in black and white or grayscale.
- Art and/or photos must be a high-resolution file of 300 DPI or greater at the size used in the layout.
- Vector art, high-resolution JPEG, TIFF or EPS only for logos. At least 300 DPI – logos downloaded from the Internet are not acceptable.
- NO PANTONE colors will be accepted. Submit files on CD in black and white or CMYK.
- Must include all support files on disk along with a laser proof. CDs will be returned to advertiser upon request.
- If your ad bleeds, please add 1/8" all the way around the outside trim size of ad. If you are unable to provide a high-resolution PDF, two-page spreads should be supplied as two separate pages and placed together as a spread. Bleeds are not available for half page ads.
- Ads designed in Microsoft Word, Publisher and PowerPoint are not acceptable.
- Ads will be printed only with written or emailed approval from responsible party. TRIO reserves the right to accept or reject submitted ads.



Proofs

Proofs must be supplied for all ad materials. We strongly recommend SWOP-certified, press-quality proofs for color matching for ALL ads. If you elect not to provide a press-quality proof, PS Studios will not be responsible for any color inaccuracies or text and image discrepancies on your ad. PDF proofs must be included with any digital files unaccompanied with a press-quality proof.

FTP

Go to www.psstudios.com/ftp

Fill out the form, attach your file, and send.

Make sure you ZIP your file or it may not upload.

ADVERTISING FORMATS AVAILABLE

The TRIO program trim size is 5.375" x 8.375" (10.75" x 8.375" for spread)

Color



Double Page Spread:
11" x 8.525" Bleed
9.5" x 7.75" Non-Bleed



Single Page:
5.625" x 8.625" Bleed
4.75" x 7.75" Non-Bleed

Black & White



Single Page:
5.625" x 8.625" Bleed
4.75" x 7.75" Non-Bleed



Half Page:
4.75" x 3.6875" Non-Bleed